

# Trinidad and Tobago

## CARICOM Energy Month (CEM) 2016

### Social Media Photo & Video Competition

#### Rules

This Competition is being conducted by the Ministry of Energy and Energy Industries (MEEI) Trinidad and Tobago as part of its CARICOM Energy Month (CEM) 2016 Schedule of Activities. The aim is to raise awareness of Renewable Energy and Energy Efficiency in a fun, engaging manner. This competition will run from **Tuesday 1<sup>st</sup> November to Sunday 20<sup>th</sup> November, 2016**.

**To participate:** Post photos or videos (no longer than one (1) minute) related to the **Theme: Sustainable Energy for Sustainable Development (SE4SD)** to:

- ❖ **Facebook:** The Ministry of Energy and Energy Industries Facebook Page
- ❖ **Instagram:** CARICOM Energy Month T&T 2016 using the hashtag #CEMTT2016

Entries can include original artwork, photographs, poems, skits, etc.

The deadline for submissions is **11:59pm on Sunday 20<sup>th</sup> November, 2016**

#### **Rules:**

- ❖ This competition is open to ALL AGES.
- ❖ More than one entry can be submitted.
- ❖ Entrants' Instagram Page must be set to '*public*' for their entry to be judged.
- ❖ Entrants must 'Follow' either the Facebook or Instagram Page; whichever platform is used to submit.
- ❖ Entries must originate in Trinidad and Tobago.
- ❖ Photos/videos submitted **MUST** be the entrants' original work.
- ❖ Employees of the MEEI and their immediate family members are not eligible to enter.
- ❖ Unsuitable entries will not be acknowledged.

**Criteria:** The judges will evaluate the entries based on the following criteria:

- ❖ Creativity
- ❖ Visual Impact
- ❖ Relevance to Topic

**Judging:** Winners will be posted to the Social Media Pages on **Tuesday 22<sup>nd</sup> November, 2016**.

**Prizes:**

- ❖ 1<sup>st</sup> Prize: Samsung Galaxy smartphone.
- ❖ 2<sup>nd</sup> Prize: Samsung Galaxy Tablet.
- ❖ 3<sup>rd</sup> Prize: \$1000.00 worth of Units from the Unit Trust Corporation (UTC).
- ❖ 'Most Likes' Prize: \$500.00 worth of Units from the UTC.

**Disclaimer:** This competition is not sponsored, associated with, administered or endorsed by Facebook or Instagram.